



THE SOUTH AFRICAN SPORTS MEDICINE ASSOCIATION

International SASMA Conference 2009

Date

21 – 23 October 2009

Theme

***"Back to Basics" – what is new in exercise physiology
"Taking hands in Sports and Exercise Sciences" – the
real multi-professional conference***

Venue

Southern Sun Elangeni Hotel Durban

Congress Address

Tel. 051 436 81 45 or E-mail congress@internext.co.za or Fax 051 4366 368

web site [www://:sasma.co.za](http://www.sasma.co.za)

Dear Corporate friend

The biennial International SASMA Conference is the highlight of the Sports Medicine calendar in South Africa. This is the one event where the whole sports medicine and exercise science community is represented, including sports physicians, orthopaedic surgeons, biokineticists, physiotherapists, chiropractitioners, dietitians, podiatrists, exercise scientists and other. It is also the event where these professionals assemble to sharpen up on new knowledge and new tools or products, providing the ideal platform to launch or advertise your company and its products.

CONGRESS OBJECTIVES

To promote learning of new ideas and techniques at all levels within Sports Medicine, exercise science, sports performance and rehabilitation, chronic disease rehabilitation and wellness.

TARGET AUDIENCE

All practitioners, academics and specialists with an interest in sports medicine/sciences in the fields of biokinetics, chiropractics, medicine, orthopaedics, physiotherapy, podiatry, sports science.

Focus: General Practitioners
 Sport Physicians
 Orthopedic surgeons
 Physiotherapists
 Biokineticists and other members of the multi-professional sport
 Medicine team.

EXPECTED NUMBER OF DELEGATES

350+ Delegates + 50 Trade representatives = 400

INVITED SPEAKERS

The organising committee is in the process of identifying international speakers to invite to the conference. At least 4 international speakers and leading South African Sport Scientists, Physicians and surgeons have already indicated that they will act as speakers.

PROPOSED SCHEDULE**Wednesday, 21 October 2009**

08:00 – 09:00 Registration
 09:00 – 17:00 Lectures
 19:00 Fun Run and Speakers' Dinner

Thursday, 22 October 2009

08:30– 17:00 Lectures
 19:00 Social Function: Conference Dinner

Friday, 23 October 2009

08:30 – 16:00 Lectures
 13:00 Conference Ends

EXHIBITION OPPORTUNITY

The organising committee realises that a conference of this magnitude is not possible without the support of the trade. Plenty of exhibition opportunity exists as well as sponsorship opportunities. As a partner of the 2009 SASMA Conference the maximum exposure possible will be negotiated for companies supporting this conference.

Companies sponsoring will get first choice for an exhibition stand.

Cost of exhibition stand:***Prime stand***

Size of the stand: 3m x 3m
 Price of Prime stand R 12 000-00

The stand price includes 2 representatives free of charge (Included attendance of lectures, luncheons and tea and refreshments, excluding conference dinner).

Companies **will be charged extra** for **additional representatives** over and above their free allocation.

A floor plan is available. Please contact Marianne Oosthuizen at 083 229 0456 or 051 436 8145 for further information concerning the exhibition spaces.

Deposits

A non-refundable deposit of R6 000-00 per stand is payable within 30 days of booking a stand.

SPONSORSHIP OPPORTUNITIES

As a partner of the SASMA Conference you will receive the following benefits and rights:

Name Sponsor for the Conference:

The organising committee is willing to negotiate a Name Sponsor for the Conference. Please contact Dr Louis Holtzhausen in this regard on (051) 401 2530.

Invited speakers:

Travel expenses: One economic return plane ticket from his/her home town
 Registration fee
 Accommodation for the duration of the conference.

Benefits:

- Your company's name will be linked to the speaker
- Full colour advert in congress programme
- Sponsorship will be mentioned in conference literature.
- Access to delegate and exhibitor database

Conference material:

Bags, Note pads, pens and nametags

Benefits:

- Branding on name badges for all delegates
- Branding on bags
- Branding of registration area including company banner
- The sponsors' website will be linked to the SASMA 2009 website. Ninety percent of registrations for the conference will be on-line, via the SASMA 2009 website

Fun Events:***Fun Run***

Medals, T-shirts and refreshments after the race

Benefits:

- Branding of the race.

Functions: Conference Dinner**Benefits**

- Branding inside and outside the venue.
- Access to delegate and exhibitor database.
- Opportunity to address and welcome delegates
- One table free at the function

- One Exhibition stand (3m x 3m) free of charge
- Free full colour advert in the conference programme
- The sponsors' website will be linked to the SASMA 2009 website. Ninety percent of registrations for the conference will be on-line, via the SASMA 2009 website

Transport

- Busses and combi's in Durban and drivers

Benefits

- Branding inside and outside the bus.
- Free full colour advert in the conference programme

Audiovisual equipment and slide preview room:

Benefits

- Branding inside the venue
- Free full colour advert in the conference programme
- The sponsors' website will be linked to the SASMA 2009 website. Ninety percent of registrations for the conference will be on-line, via the SASMA 2009 website

Luncheons and Teas

Benefits:

- Branding in the venue and tables
- Free full colour advert in the conference programme

COSTS INVOLVED

Invited speakers (Economic Class)	R 50 000-00
<i>Conference material</i>	
Bags	R 32 000-00
Name tags and lanyards	R 5 000-00
Luncheons @ R150-00 per person	R 60 000-00 p/day
Tea and refreshments @ R65-00 per day	R 26 000-00 p/day
Informal Fun Run	R 15 000-00
Banquet (Partly sponsored)	R100 000-00
Transport (Busses and airport shuttle)	R 40 000-00
Audiovisual Equipment and technical staff	R 30 000-00
Printing: Conference Programme A4 size	
<i>Cover pages</i> 2, 3 and 4	R 7 000-00
<i>Inside pages:</i>	
Full colour	R 5 000-00
Black and white	R 4 000-00
Half page full colour	R 2 500-00
Half page black and white	R 2 000-00
"Goodies for bags"	

VERY IMPORTANT GENERAL INFORMATION

1. All sponsorships must be finalised with Arina Otto **in writing**. **Tel:** (051) 401 3325 **E-mail:** gesal.fin@ufs.ac.za
2. All administrative arrangements for exhibition stands must be made through Marianne Oosthuizen **Tel:** (051) 436 8145 **Fax:** (051) 4366 368 **E-mail:** kongres@internext.co.za Marianne will co-ordinate the exhibition floor plan, registration of companies and representatives.
3. Block reservations will be made at different hotels in Durban. Detailed information regarding accommodation will be available at a later stage.
4. **Two representatives per** stand will be able to register free of charge. If there are more persons per stand, those in excess must register at the normal registration fee.
5. **Please** identify **one contact** person in your company to liaise with Arina Otto or Marianne Oosthuizen. In this way we can ensure effective communication.

ORGANISING COMMITTEE

President SASMA

Dr Louis Holtzhausen

Ms Arina Otto, Tel 051 – 401 3325

E-mail: gesal.fin@ufs.ac.za

Marianne Oosthuizen Tel. (051) 436 8145

Cell: 083 229 0456, E-Mail: kongres@internext.co.za, Fax: (051) 4366 368